

DEVELOPER MEETUP





2019 EDITION - JAPAN

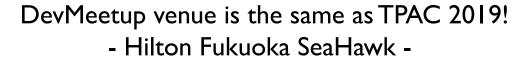
SPONSORSHIP PRESENTATION



IN FUKUOKA, KYUSHU ISLAND, JAPAN

Monday 16 September 2019 (6-10pm)













LAST YEAR'S W3C DEVELOPER MEETUP

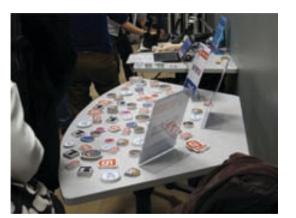






The Web roared in Lyon! Awesome speakers ...





... and a busy demo room!



W3C DEVELOPER EVENTS - WOLDWIDE





Lyon, **2018**: 350 pax



San Francisco, 2017: 250 pax



Sapporo, **2015**: 300 pax



Tokyo, **2013**: 180 pax



Lyon, **2012**: 230 people

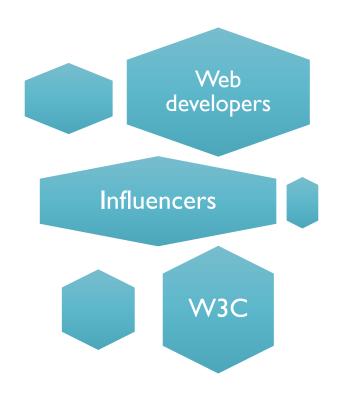


Lyon, **2010**: 350 pax



WHO'S COMING?

- Both **local** and **international** audience:
- ☐ Web developers and designers
- ☐ Web influencers/evangelists/consultants
- ☐W3C companies' representatives
- ☐ IT service departments ranging from large companies to start ps



We are expecting about 200 people for this event.



WHAT ARE WE ALL DOING THERE?

- ☐ Hearing talks from the most **innovative minds** working with the Web
- ☐ Finding out which Web technologies are going to be **disruptive**
- ☐ Sharing **success stories** and best practices
- Meeting and learning from other users, experts and names in the Web community worldwide, and fostering partnerships and contacts
- ☐ Showcasing demos of how the Web impacts all industry sectors





BECOME A "MEETUP" SPONSOR!

□Become a "meetup" sponsor and:

- Link your brand to those who are building tomorrow's Web
- Show that your company is familiar with innovation and disruption
- Outreach to developers and companies from all over the world
- Showcase your technical expertise to the community
- Identify business relationships and partnerships
- Expose your brand to the Japanese IT industry!



"MEETUP" SPONSOR — 200,000 ¥

Before the meetup	During the meetup	After the meetup
Company logo and link on the devmeetup Web site	Demo table to show your Web-related product/service	Note in the "Thank you" email to W3C TPAC attendees
Sponsorship mention in dedicated W3C blog post	Logo on demo table	A "Thank you" mention in the W3C blog post reporting on the event
Sponsorship mention in the mail to the W3C community	Promotional items handout in the demo room	
Sponsorship announcement on twitter (@w3cdevs, @w3c, etc.)	Logo on kakemono	
	Logo on main slides of meetup	
	Sponsorship acknowledgement during event by W3C devrel leads	



GET IN TOUCH!

Marie-Claire Forgue marie@w3.org

Dominique Hazaël-Massieux dom@w3.org

Thank you.